

ORDER



Orders
Order / Rev: 168918
Alt Order #: 06864158
Product Desc: MICHELE BACHMANN 201
Estimate: 2930
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Strategic Media Placement
Buying Contact: Whitney Eversole
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015-7010

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Michele Bachmann -2012
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	69	\$49,650.00	\$42,202.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	69	\$49,650.00	\$42,202.50	0.00
Totals	69	\$49,650.00	\$42,202.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/16/12	10/19/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	4	\$400.00	2	0.00	NM	4	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$400.00		0.00			
2	M	10/22/12	10/22/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	M- - - - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$400.00		0.00			
3	M	10/22/12	10/22/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M- - - - -	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					2	\$550.00		0.00			
4	M	10/16/12	10/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	8	\$550.00	2	0.00	NM	8	\$4,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					8	\$550.00		0.00			
N 5	M	10/16/12	10/19/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	8	\$400.00	3	0.00	NM	6	\$2,400.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					8	\$400.00		0.00			

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	M	10/16/12	10/19/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	8	\$400.00	3	0.00	NM	6	\$2,400.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -			8			\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/15/12-10/21/12		M-F GMA		7-9a	- TWThF - - - -	:30		(\$400.00)		0.00	NM		
Credited															
8	M	10/15/12-10/21/12		M-F GMA		7-9a	- TWThF - - - -	:30		(\$400.00)		0.00	NM		
Credited															
6	M	10/22/12	10/22/12	M-F GMA M-F GMA	CM	7-9a	M - - - - -	:30	2	\$400.00	3	0.00	NM	2	\$800.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M - - - - -			2			\$400.00		0.00			
7	M	10/20/12	10/20/12	Sa 6-7a Sat 6a News	CM	6-7a	- - - - - S -	:30	1	\$250.00	3	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S -			1			\$250.00		0.00			
8	M	10/20/12	10/20/12	SA GMA Sa GMA	CM	7-8a	- - - - - S -	:30	1	\$425.00	3	0.00	NM	1	\$425.00
SAT GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S -			1			\$425.00		0.00			
9	M	10/20/12	10/20/12	Sat 8-9a Sat 8-9a News	CM	8-9a	- - - - - S -	:30	1	\$325.00	3	0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S -			1			\$325.00		0.00			
10	M	10/21/12	10/21/12	SU GMA Su GMA	CM	7-8a	- - - - - S	:30	1	\$550.00	3	0.00	NM	0	\$0.00
SUN GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S			1			\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/15/12-10/21/12		SU GMA		7-8a	- - - - - Su	:30		(\$550.00)		0.00	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7 [PE At order entry--na at rate]															
11	M	10/21/12	10/21/12	Sun 8-9a Sun 8-9a	CM	8-9a	- - - - - S	:30	1	\$475.00	3	0.00	NM	1	\$475.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S			1			\$475.00		0.00			
12	M	10/21/12	10/21/12	Su 9-10a This Week	CM	9-10a	- - - - - S	:30	1	\$650.00	3	0.00	NM	1	\$650.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S			1			\$650.00		0.00			
13	M	10/16/12	10/19/12	M-F The View M-F The View	CM	10-11a	- TWTF - -	:30	4	\$350.00	3	0.00	NM	1	\$350.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -			4			\$350.00		0.00			

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13	M	10/16/12	10/19/12	M-F The View M-F The View	CM	10-11a	- TWTF - -	:30	4	\$350.00	3	0.00	NM	1	\$350.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -		4				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/15/12-10/21/12	M-F The View			10-11a		- TWThF - - - -	:30	(\$350.00)		0.00	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7 [PE At order entry--na at rate]															
3	M	10/15/12-10/21/12	M-F The View			10-11a		- TWThF - - - -	:30	(\$350.00)		0.00	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7 [PE Due HRA]															
4	M	10/15/12-10/21/12	M-F The View			10-11a		- TWThF - - - -	:30	(\$350.00)		0.00	NM		
See MG 20.2,20.3,20.4,20.5,20.6,20.7 [PE At order entry--na at rate]															
14	M	10/22/12	10/22/12	M-F The View M-F The View	CM	10-11a	M - - - - -	:30	1	\$350.00	3	0.00	NM	1	\$350.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M - - - - -		1				\$350.00		0.00			
15	M	10/22/12	10/22/12	M-F 5-530p M-F 5-530p	CM	5-530p	M - - - - -	:30	1	\$700.00	3	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M - - - - -		1				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12	M-F 5-530p			5-530p		M - - - - -	:30	\$700.00		0.00	NM		
16	M	10/16/12	10/19/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	4	\$700.00	2	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -		4				\$700.00		0.00			
17	M	10/22/12	10/22/12	M-F 6-630p M-F 6-630p	CM	6-630p	M - - - - -	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M - - - - -		2				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/22/12-10/28/12	M-F 6-630p			6-630p		M - - - - -	:30	\$700.00		0.00	NM		
2	M	10/22/12-10/28/12	M-F 6-630p			6-630p		M - - - - -	:30	\$700.00		0.00	NM		
18	M	10/22/12	10/22/12	M-F 630-7p M-F 630-7p	CM	630-7p	M - - - - -	:30	1	\$650.00	3	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M - - - - -		1				\$650.00		0.00			
19	M	10/16/12	10/19/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF - -	:30	5	\$650.00	3	0.00	NM	5	\$3,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -		5				\$650.00		0.00			
20	M	10/21/12	10/21/12	Su 530-6p Su 530-6p News	CM	530-6p	- - - - - S	:30	1	\$450.00	3	0.00	NM	5	\$1,825.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S		1				\$450.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	M	10/21/12	10/21/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$450.00	3	0.00	NM	5	\$1,825.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$450.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	M	10/15/12-10/21/12	Su 530-6p See MG 20.2,20.3,20.4,20.5,20.6,20.7 [PE At order entry--na at rate]	530-6p	-----Su	:30		(\$450.00)	0.00	NM					
2	M	10/19/12-10/19/12	M-F 430-5a News Ⓜ MG for 10.1,13.3,13.1,13.4,20.1	430-5a	-----F----	:30		\$75.00	0.00	NM					
3	M	10/22/12-10/22/12	M-F 430-5a News Ⓜ MG for 10.1,13.3,13.1,13.4,20.1	430-5a	M-----	:30		\$75.00	0.00	NM					
4	M	10/19/12-10/19/12	M-F 1-2p 1/16/12-TFN Ⓜ Credited	1-2p	-----F----	:30		(\$225.00)	0.00	NM					
5	M	10/22/12-10/22/12	M-F 1-2p 1/16/12-TFN Ⓜ MG for 10.1,13.3,13.1,13.4,20.1	1-2p	M-----	:30		\$225.00	0.00	NM					
6	M	10/21/12-10/21/12	M-Su ABC Nightly News Ⓜ MG for 10.1,13.3,13.1,13.4,20.1	M-Sa 530-6p, Su	-----Su	:30		\$700.00	0.00	NM					
7	M	10/20/12-10/20/12	11a-230p College FB Ⓜ MG for 10.1,13.3,13.1,13.4,20.1	11a-230p	-----Sa--	:30		\$750.00	0.00	NM					
21	M	10/16/12	10/19/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	-TWTF--	:30	4	\$900.00	3	0.00	NM	4	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$900.00		0.00						
22	M	10/22/12	10/22/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	2		\$900.00		0.00						
23	M	10/20/12	10/20/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p	-----S-	:30	1	\$550.00	3	0.00	NM	1	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$550.00		0.00						
24	M	10/21/12	10/21/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,300.00		0.00						
25	M	10/16/12	10/19/12	M-F 1035-1102p thru 1/7 Nightline	CM	1035-1102p	-TWTF--	:30	4	\$900.00	2	0.00	NM	4	\$3,600.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$900.00		0.00						
26	M	10/22/12	10/22/12	M-F 1035-1102p thru 1/7 Nightline	CM	1035-1102p	M-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$900.00		0.00						
27	M	10/21/12	10/21/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$600.00	3	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$600.00		0.00						
28	M	10/17/12	10/17/12	Wednesday Prime B Modern Fam/Suburgatory	CM	8-9p	--W----	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00
MODERN FAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
28	M	10/17/12	10/17/12	Wednesday Prime B Modern Fam/Suburgatory	CM	8-9p	--W----	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00
MODERN FAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$6,500.00		0.00						
29	M	10/19/12	10/19/12	Friday Prime C 20/20	CM	9-10p	----F--	:30	1	\$2,750.00	3	0.00	NM	1	\$2,750.00
20-20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$2,750.00		0.00						
30	M	10/16/12	10/19/12	M-F 6-630p M-F 6-630p	CM	6-630p	-TWTF--	:30	4	\$700.00	3	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	4		\$700.00		0.00						
31	M	10/22/12	10/22/12	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5M	-----	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$1,100.00		0.00						
													Totals	69	\$49,650.00